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Navistar Demonstrates Commitment To Parts Customers Through Its Continued Growth Of The Fleetrite Brand

Navistar Launches Fleetrite.com Website; Expanding on the Brand's 45-year History

INDIANAPOLIS, March 3, 2015 /PRNewswire/ -- Navistar today announced the launch of Fleetrite.com, a new website for the Fleetrite® brand, Navistar's fastest growing line of all-makes truck and bus parts sold through the International® Truck and IC Bus™ dealer network.



Through Fleetrite.com, truck and bus fleets and owner-operators are able to search thousands of parts for all truck and bus manufacturers, and find detailed information on the company's full line of all-makes aftermarket parts.

"Our Fleetrite brand of all-makes parts is a key part of our 'Uptime' promise to our customers as we work to ensure unscheduled downtime becomes routine, scheduled maintenance," said Michael Cancelliere, senior vice president, Global Parts and Customer Service. "Fleetrite.com is as simple to use as picking up a catalog, with more interactive features that make finding the right part even easier and more intuitive, whether sitting at your desk or using your mobile device."

Visitors to Fleetrite.com can quickly look up individual parts, download product information sheets and view photos of specific parts. The site also features a dealer locator that helps truck and bus customers find their nearest International Truck and IC Bus dealers.

"Fleetrite.com is a simple way for customers to identify the parts they want and the related products they need to keep their vehicles up and running," Cancelliere added.

Fleetrite parts offer quality all-makes truck and bus parts at competitive prices. All 48 product lines of Fleetrite parts comes with a one-year warranty and can be purchased at nearly 800 International Truck or IC Bus dealers in North America. For more information on Navistar's latest product offerings and industry news, visit: www.fleetrite.com.

About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, proprietary diesel engines, and IC Bus™ brand school and commercial buses. An affiliate also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com.

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